



WORLD GREEN ECONOMY
ORGANIZATION



Green Circles

A Strategic Engagement
Platform by WGEO

Initiative Guide



Table of Contents

Executive Summary	01
Strategic Objectives	02
Purpose and Significance	03
Structure and Frequency of Engagement	04
Key Features of the Initiative	05
Strategic Leadership and Focus Areas	06
White Paper Development Framework	07
Strategic Value and Impact	08
Hosting Framework and Process	09
Governance and Responsibilities	10
Partnership Opportunities	11
Key Considerations and FAQs	12

Executive Summary

The Green Circle is the World Green Economy Organization’s (WGEO) premier platform for strategic engagement, bringing together leaders from across sectors—including the private sector, government, civil society, academia, and international organizations—to advance key priorities of the green economy.

As a high-level forum, the Green Circle facilitates policy alignment, cross-sector collaboration, and strategic partnerships essential to driving sustainable economic transformation. By fostering inclusive and solutions-oriented dialogue, the initiative enables participants to contribute to shaping future frameworks, share innovations, and co-develop actionable pathways toward climate-resilient and inclusive growth.

Participants benefit from:



Direct engagement with key stakeholders across sectors



Opportunities to influence policy, investment, and innovation agendas



Visibility as contributors to high-impact sustainability dialogue



A platform to build partnerships and contribute to WGEO-led initiatives



Strategic Objectives



Influence Policy Agendas

Shape and inform green economy policy frameworks.



Activate Multi-Sectoral Leadership

Engage leaders from government, business, academia, and civil society to advance strategic sustainability priorities.



Foster High-Impact Partnerships

Establish multi-stakeholder alliances that drive systemic change and scalable green solutions.



Promote Knowledge Leadership

Provide a high-level platform for exchanging transformative insights

Purpose and Significance

Green Circles are catalytic platforms designed for cross-sectoral alignment on key sustainability priorities.

By facilitating inclusive dialogues among policymakers, businesses, academia, and civil society, these sessions drive:



Policy coherence
on green economy
frameworks.



Strategic consensus
Across sectors to
accelerate sustainability
transitions.



Collaborative pathways
to achieve long-term
economic resilience.



Structure and Frequency of Engagement

Green Circles are convened every 6–8 weeks as part of a recurring, high-level strategic dialogue series.

Sessions are hosted in alignment with major regional and global sustainability events, offering a timely and relevant platform for cross-sector collaboration.

Session Hosting

Government entities, international organizations, private sector champions, and academic institutions are invited to co-host Green Circles in coordination with the World Green Economy Organization (WGEO).

This collaborative model ensures geographic diversity, thematic relevance, and sustained momentum across all Green Circle dialogues.

Inaugural Session

📅 22nd May 2025 📍 Dubai, UAE

HOSTED BY

مركز الاستدامة والابتكار
SUSTAINABILITY & INNOVATION CENTRE
جزء من مجتمع محمد بن راشد آل مكتوم للطاقة الشمسية
PART OF MOHAMMED BIN RASHID AL MAKTOUM SOLAR PARK



ORGANIZED BY



WORLD GREEN ECONOMY ORGANIZATION



Key Features of the Initiative



Strategic Presentations

Framing high-level discussions with sector insights.



Executive Dialogue

Fostering robust, solution-oriented exchanges on critical topics.

Note: Solution development will culminate in a White Paper, collaboratively developed to provide actionable recommendations.

Strategic Leadership & Focus Areas

The **Green Circles** will convene **C-suite executives** and senior leadership from WGEO member organizations to:



Establish **advocacy priorities** that align sectoral actions with **sustainability and policy goals**.



Establish frameworks for **policy collaboration**.



Identify **key commitments** supporting green economy acceleration

Participant details are available at: www.worldgreeneconomy.org



White Paper Development Framework

The White Paper will consolidate:



Strategic insights from each session



Sector-driven recommendations for policymakers.



A **transformational roadmap** aligning multi-sectoral actions with national and global policy agendas.

The document serves as a **cornerstone reference** for long-term strategic initiatives.



Strategic Value and Impact



Policy Transformation

Bridging multi-sector perspectives to inform and align with national and global policy priorities.



Strategic Alliances

Building robust cross-sector collaborations



Knowledge Capital

Offering comprehensive sector intelligence.



Continued Engagement

Sustaining momentum through recurring high-level interactions.



Hosting Framework and Process



Strategic Proposal Submission

Outlining thematic focus and objectives.



Pre-Session Alignment

Coordinating topics, speakers, and logistics.



Session Delivery

Executed under WGEO's strategic framework.



Contribution to White Paper

Providing sector insights for cumulative reporting.



Outcome Dissemination

Sharing session insights and strategic next steps.

Governance and Responsibilities



Host Institutions

Responsible for event logistics and stakeholder coordination.



WGEO

Ensures strategic coherence and leads White Paper development



Moderators

Facilitate executive dialogues, ensuring high-level discourse



Participants

Provide strategic insights and collaborate on key deliverables.



Partnership Opportunities

Engage with WGEO to:



Sponsor thematic sessions aligning with strategic goals.



Co-develop transformative sector initiatives.



Contribute expertise to the Green Circle White Paper.



Key Considerations and FAQs



Eligibility

Reserved for WGEO members; select non-members may observe initial sessions.



Topic Selection

Aligned with WGEO's strategic agenda



Session Format

Executive presentations and strategic dialogues; solution pathways reflected in the White Paper.



Resource Access

Visit www.worldgreeneconomy.org for updates



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www.worldgreeneconomy.org