Social Sustainability

Overview

The quality of an organization’s relationships and engagement with its stakeholders is critical. Directly or indirectly, organizations affect what happens to employees, workers in the value chain, customers and local communities, and it is important to manage impacts proactively.

Actions to achieve social sustainability may unlock new markets, help retain and attract business partners, or be the source for innovation for new product or service lines. Internal morale and employee engagement may rise, while productivity, risk management and company-community conflict improve.

Indicators related to SDGs

- Equal Opportunities
- Education and Training
- Governance
- Health and Safety
- Employment
- Job Security
- Human Rights
- Indigenous Rights
- Labour Practices
- Fair Operating Practices
- Cultural Heritage
- Community Involvement & Development
- Technology Development
- Consumer/ Product Responsibility

Sectors

- Private Sector
- Public Sector
- Academia
- Civil Society

Get Involved

There are numerous benefits to participating in the Social Sustainability Program.

These include:
- Demonstrating leadership by advancing responsible corporate citizenship.
- Producing practical solutions to sustainable development and corporate responsibility in a multi-stakeholder context.
- Improving corporate/brand management, employee morale and productivity, and operational efficiencies.